



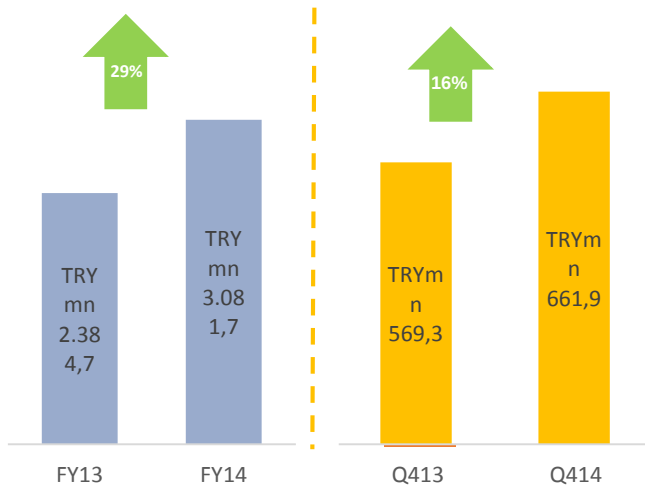
**2014 FULL YEAR RESULTS**

**flypgs.com | PEGASUS**

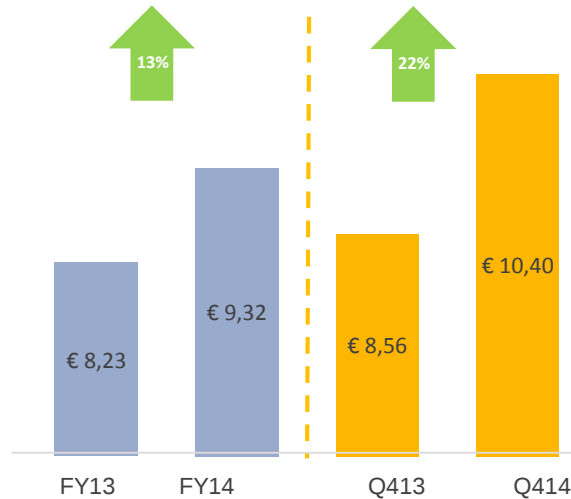
# Financial and Operational Highlights



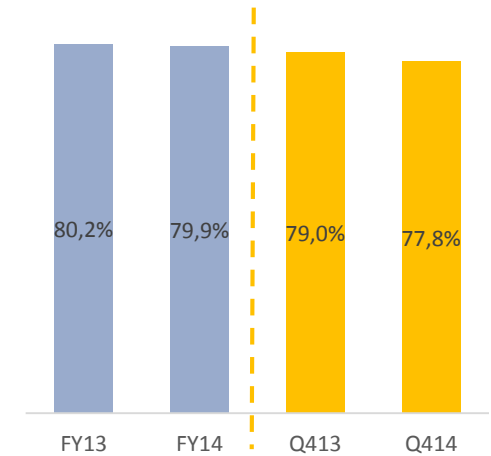
## Operational Revenue mnTL (1)



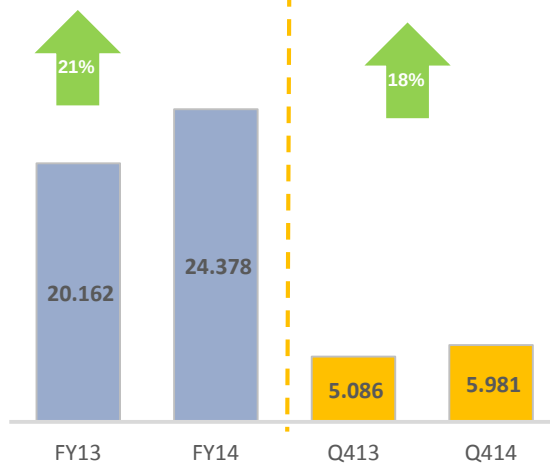
## Ancillary Revenue/Pax



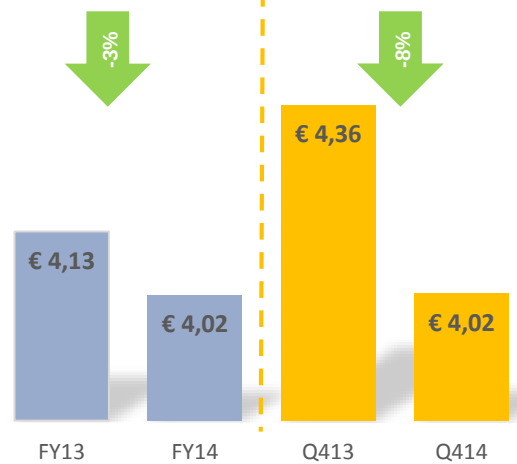
## Load Factor



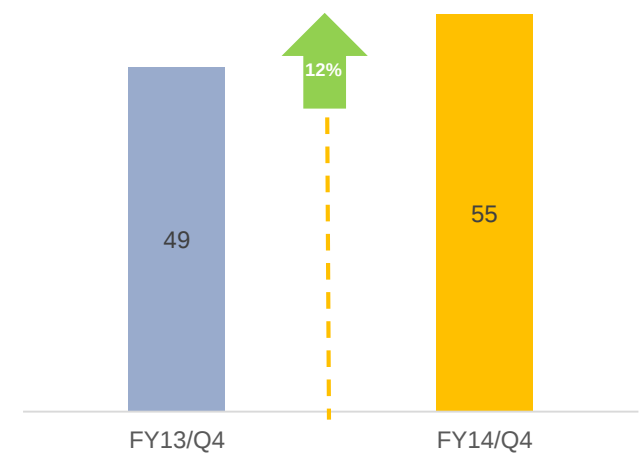
## ASK(mn)



## CASK



## YEAR END FLEET





# Route and Frequency Update

## New destinations

- Nice
- Oslo
- Lyon
- London-Gatwick
- Milan-Malpensa
- Turkmenbashi
- Dammam
- Sharm el-Sheikh,
- Hurghada as of October 2014

Domestic growth in frequencies

## Major Frequency increase

- Basel weekly 10 (additional 3 frequencies)
- Dusseldorf Daily 2 (additional 4 frequencies)
- Kuwait Daily 2 (additional 7 frequencies)
- Tel Aviv Daily 4 / (additional 7 frequencies)
- Moscow Weekly 7 (additional 4 frequencies)

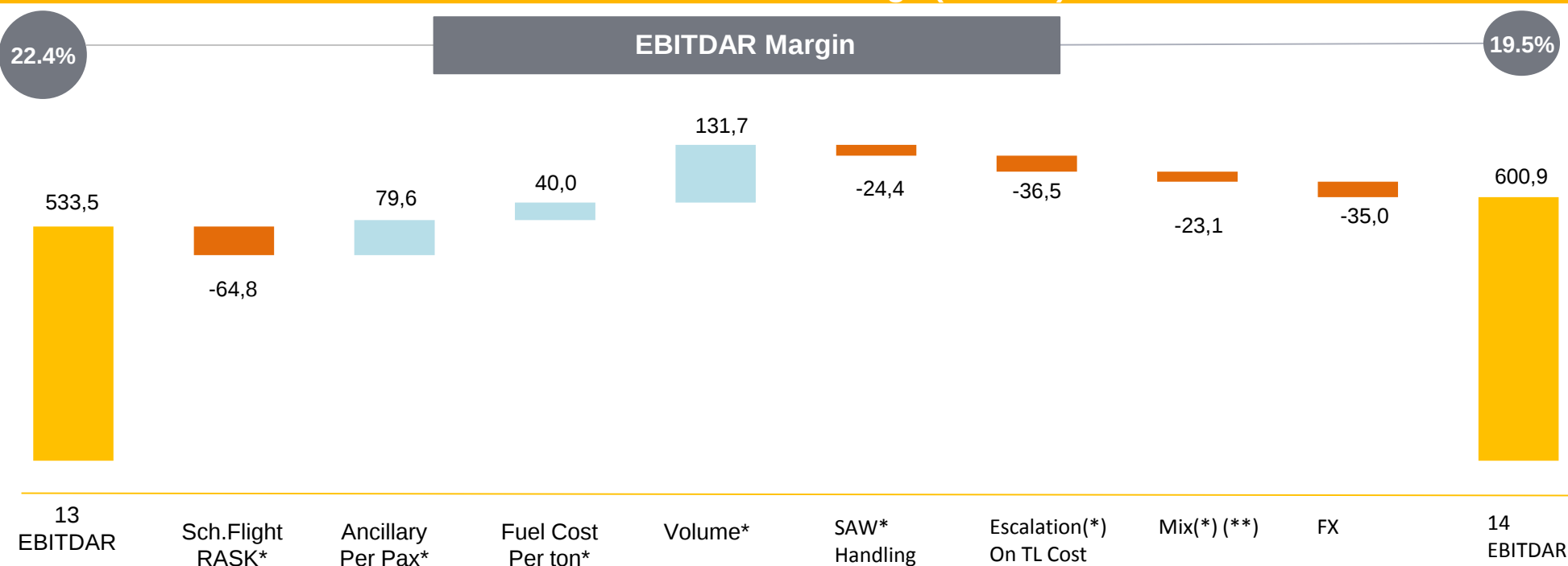
## Pegasus Today

- Fleet of 58 aircraft with average age of 4.9 years as of March 2015
- Second biggest airline in domestic market with market share of 28%
- Operates 88 routes to 36 countries

# EBITDAR Analysis – 2014



## 2013-2014 EBITDAR Bridge (TRYmn)



(\*) Excluding fx impact

(\*\*) Mix includes Fleet ownership structure and İzAir&Air Manas fixed costs

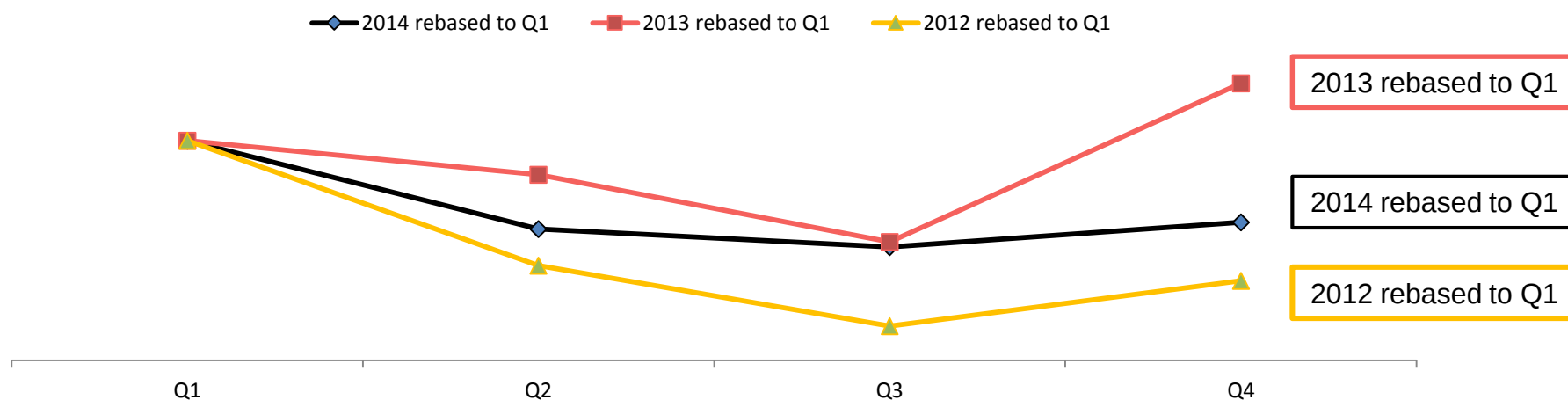
## Comments

- EBITDAR increased by 13%. Key drivers of change; Increase in volume , Ancillary per pax, FX
- Contraction in margin mainly driven by yield decreases due to competition

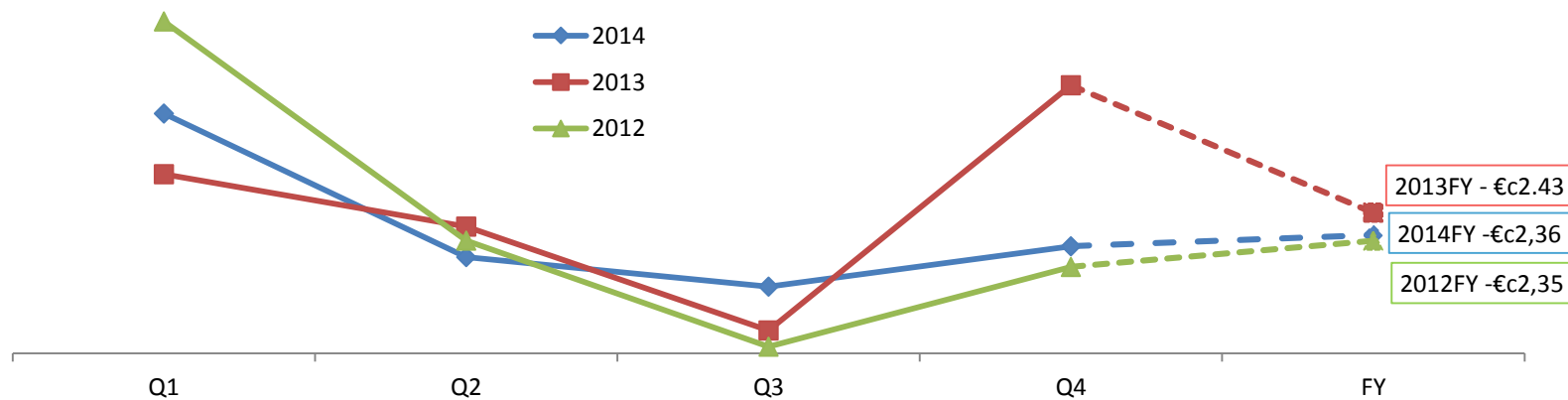
# CASK Seasonality Analysis



## CASK non-fuel Seasonality Relationship



## Nominal CASK non-fuel values

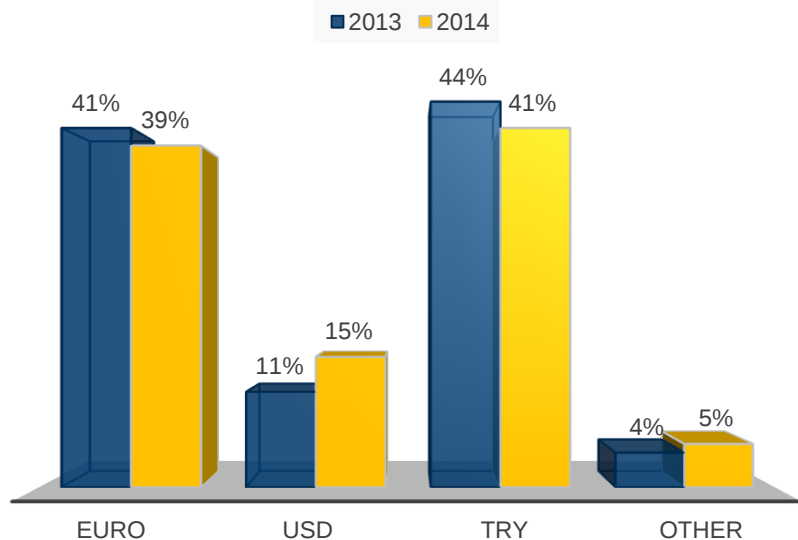


# Currency exposure

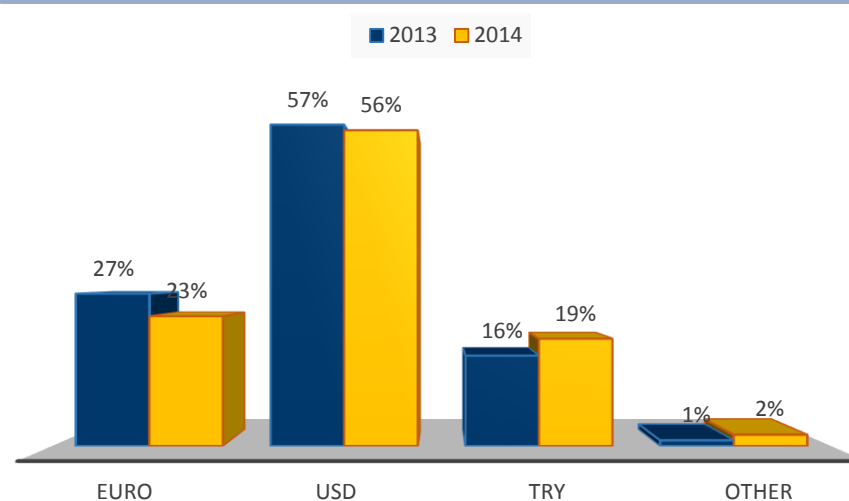


**Fig. 1: Foreign Currency Profile of Income Statement (%)**

## Revenue Currency Breakdown



## Expense Currency Breakdown



## Pegasus manages its FX exposure by Hedging

- Hedging volumes:
  - Fuel – 2014: 59%; 2015: 46%
  - Dollar – 2014: 78%; 2015: 12%

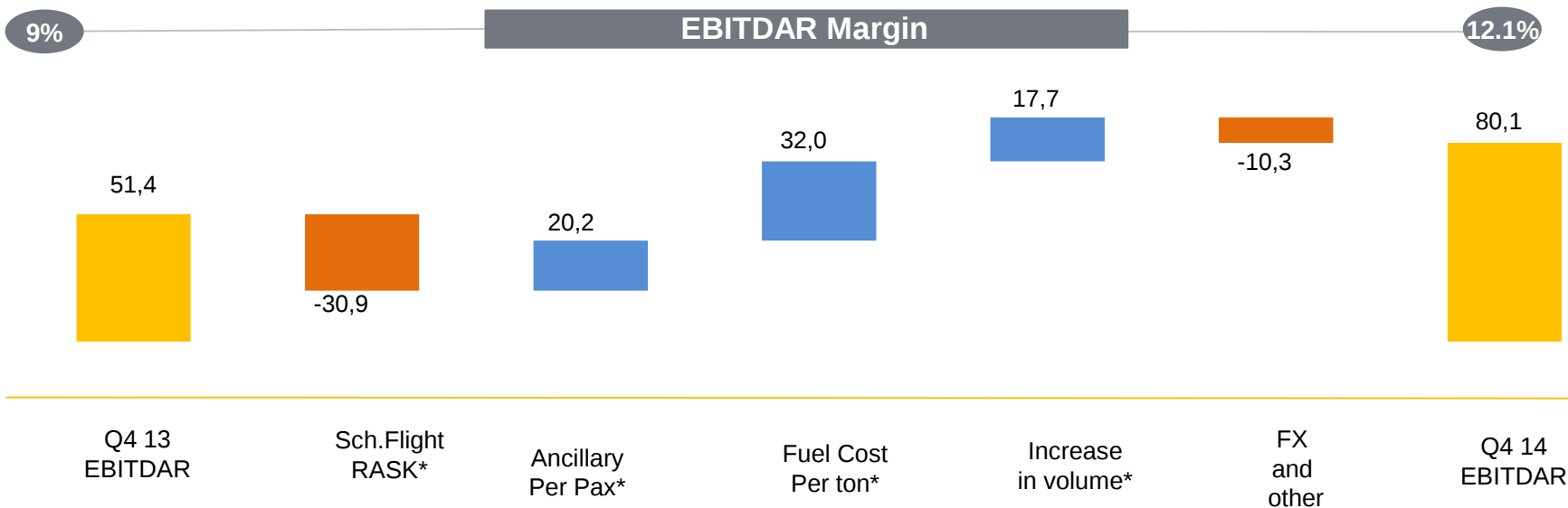
**Fig. 2: Sensitivity Table (TLm)**

| 2014 FY  | EUR/TL | USD/TL | Jet Fuel /tonn |
|----------|--------|--------|----------------|
| Δ        | +0.01  | +0.01  | +\$10          |
|          | EUR/TL | USD/TL | Fuel           |
| Revenues | 4.2    | 2.1    | -              |
| Opex     | 2.3    | 7.3    | 11.6           |
| EBIT     | 1.9    | -5.1   | -11.6          |
| EBITDAR  | 2.5    | -4.3   | -11.6          |

# EBITDAR Analysis – Q4 2014



## 2013-2014 EBITDAR Bridge



## Comments

- TL 80.1mn EBITDAR recorded in the Q4 period
  - Nominally up by 56%
- Positive drivers of change; lower fuel cost, increase ancillary revenue per pax, overall volume growth,

(\*) Excluding fx impact

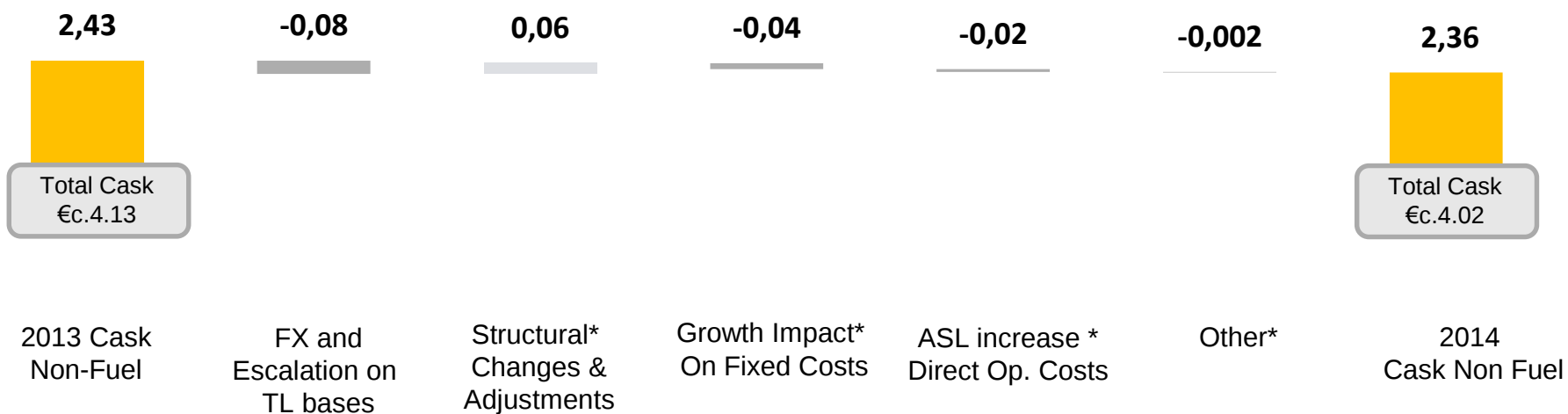
# CASK Analysis



## CASK €c (non- fuel) Bridge – Q4 2014



## CASK €c (non fuel) Bridge – 2014FY

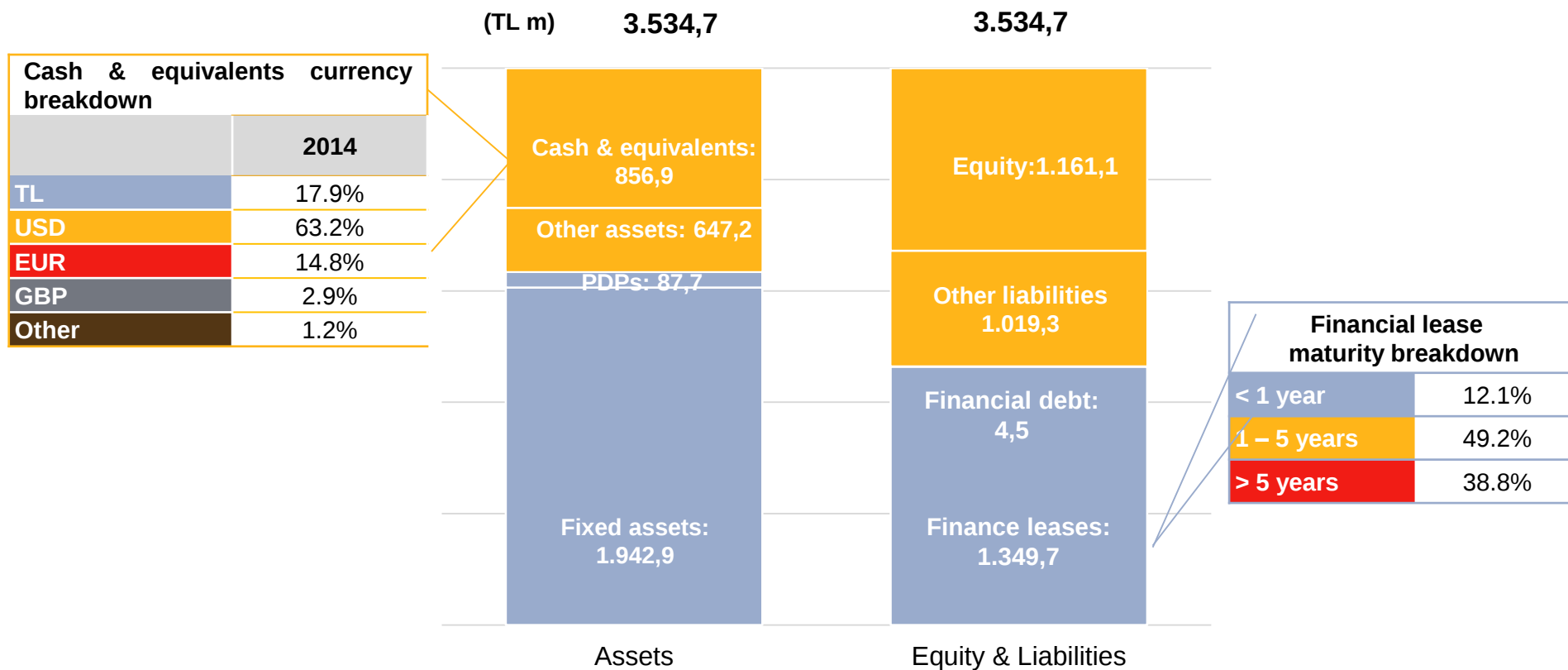


(\*) Excluding fx impact

# Balance Sheet Update



## Balance Sheet Structure (31 December 2014)



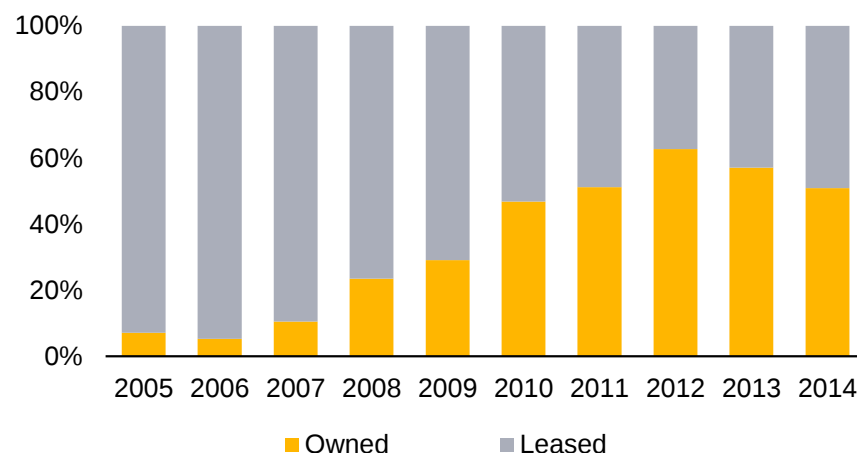
# Pegasus Fleet Update



## Fleet Overview

| Fleet at Dec. 2014 | Owned     | Leased    | Total     |
|--------------------|-----------|-----------|-----------|
| Boeing 737-800     | 27        | 23        | 50        |
| Boeing 737-400     | 1         | 0         | 1         |
| Airbus A320 CEO    | 0         | 4         | 4         |
| <b>Total Fleet</b> | <b>28</b> | <b>27</b> | <b>55</b> |

## Ownership Profile



## Fleet Expansion (Under Contract)

| Fleet             | FY 2014   | FY 2015   | FY2016    |
|-------------------|-----------|-----------|-----------|
| Owned             | 3         | 3         | 3         |
| Financial Lease   | 25        | 25        | 32        |
| Operational Lease | 27        | 37        | 37        |
| <b>Total</b>      | <b>55</b> | <b>65</b> | <b>72</b> |

## Anticipated financing of Airbus order book

We envisage to finance the first half of Airbus Neo's by using ECA backed financing, EETC and JOLCO structures and keep them on our balance sheet

Source: Pegasus information.

# Outlook & Trends



## Traffic – Market Growth

- We expect another double digit PAX growth in international and domestic aviation market
  - DHMI forecasts a passenger growth of 12% in Turkey in 2015
  - We target a total PAX growth of c.16-18 % in 2015

## Capacity Increase

- In total, we expect to add c. 18-20% of additional ASKs in 2015
- Aircraft utilization will remain at comparable levels in 2015

## Load Factors and Yields

- Domestic & International
  - Stable yield in TL and Euro terms and flat load factor will be the outlook for FY15

## Ancillary Revenues/Pax

- €10 per pax revenue expectation for the FY15
- €10-12 per PAX range within the two years

## Operating Costs (CASK)

- in 2015 we expect total CASK will go up c.5-6 %. mainly stemming from FX and fleet mix change

## 2015 EBITDAR margin

- Between 18-20%

## Capex and Cash Flow

- \$mn50 aircraft pre delivery payment and two spare engines
- Approximately €mn20 for potential ramp handling capex
- Other marginal non aircraft capex,

1. These trends and targets involve a number of risks and uncertainties and actual results may differ materially. See disclaimer at the end of the presentation.

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