

# 2020 Q4 RESULTS PRESENTATION

## March 2021



## **KEY HIGHLIGHTS**

#### Pegasus continues to outperform the industry in capacity recovery

#### Traffic

- With depressed travel confidence and restrictions, total capacity in Europe fell 64% in 4Q20 (pax:-76%) and 58% in 12M20 (pax: -66%)\*.
- Pegasus outperformed the industry in capacity recovery: 4Q20 ASK at 58%, 12M20 ASK at 51% of 2019 on 75% and 80% LF, respectively.
  Robust Q4 domestic ASK production at 80% of a year ago, despite weekday curfews and full weekend lockdown imposed in December.
  Stable trend in Int'l with Q4 ASK at 48% of a year ago, regardless of the heavy and unforeseeable restrictive environment.



#### **Financial Performance**

- Q4 revenues at EUR140mn, down 65% YoY, driven by pax decline and lower yield/pax. 12M revenues at EUR630mn, down 64% YoY.
  Fixed cash costs down by 43% YoY in Q4 and by 41% in 12M.
- > Q4 EBITDA at EUR10mn on 7.5% margin, 12M EBITDA at EUR93mn on 14.7% margin.
- > EUR69mn net loss in Q4 and EUR211mn net loss in 12M. EUR22mn one-off loss from asset sale in Q4 negatively affected the figures.



#### **Cash reserves**

- > Positive cash reserve after deducting total short and long term bank loans stands at EUR143mn at 2020 year-end.
- Cash burn was at EUR29mn per month in Q4.
- > Deferred liabilities and ticket refunds with roots to Q2-Q3 were almost completely cleared in Q4.
- > Continuously working to bolster liquidity: Raised TRY260mn from the bond issuance in February 2021.



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#### Outlook

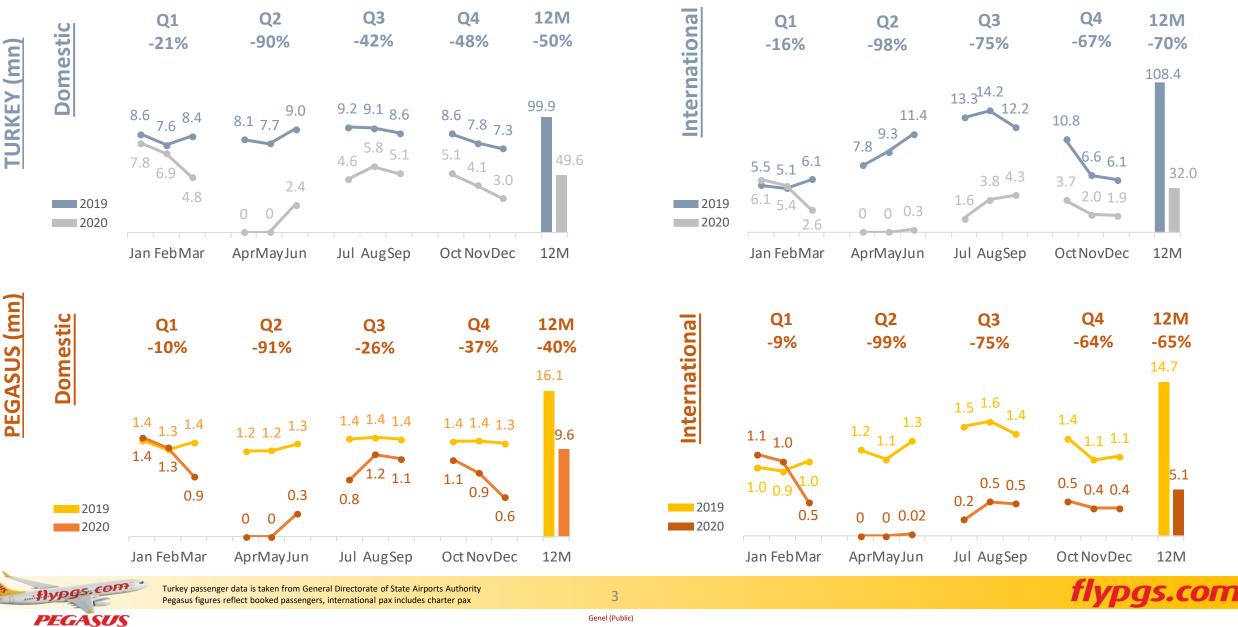
- > No guidance provided on financial figures due to continuing uncertainty.
- > Base scenario foresees 90% ASK production in 3Q21 and 70%-75% ASK production in 12M21, compared to matching period of 2019.
- > 2021 fleet size planned to be flat: 92 A/C at end-2021 vs 93 A/C at end-2020.
- > Capacity estimates are subject to review, depending on the evolution of COVID-19 and travel restrictions.





## **PASSENGER TRAFFIC – TURKEY & PEGASUS**

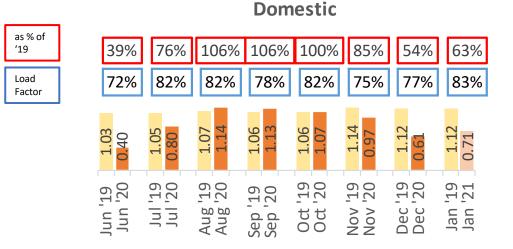
Domestic traffic lost ground in December 2020 with the imposed restrictions...

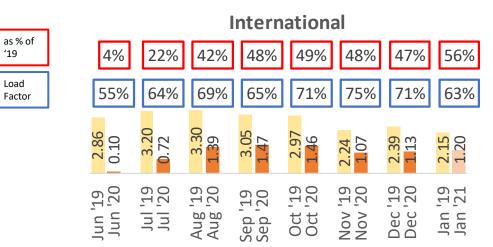


## **OPERATING ENVIRONMENT – RETURN TO SERVICE**

... yet staged a gradual recovery through January 2021.

#### Pegasus, ASK (bn)

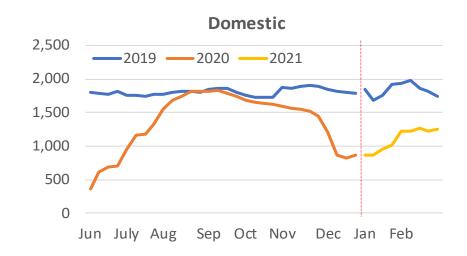




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#### Pegasus, weekly nb. of cycles



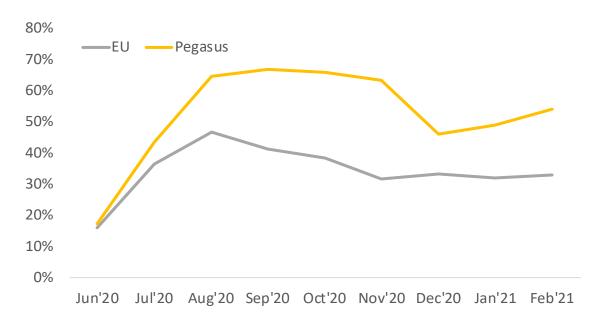


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## **OPERATING ENVIRONMENT – RETURN TO SERVICE**

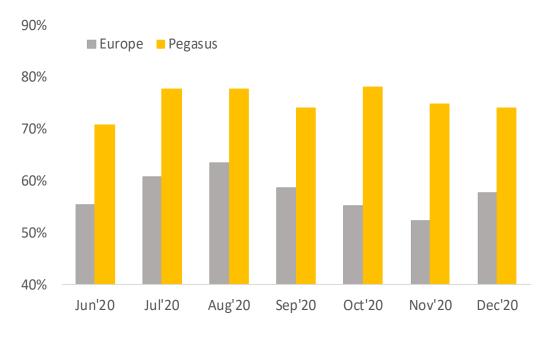
Pegasus is outperforming the industry in capacity recovery.

#### Pegasus vs EU, # of flights as % of 2019



Source: Eurostat, Pegasus

#### Pegasus vs Europe, Load factors



Source: IATA, Pegasus



## **SUMMARY 2020 Q4/12M FINANCIAL HIGHLIGHTS**

#### Bottom-line read EUR69mn loss in Q4.

EURmn	2019 Q4	2020 Q4	% Chg.	2019 12M	2020 12M	% Chg.	<b>Revenues</b> fell 65% in Q4 with the decline in pax volumes (-50% YoY), lower yields pax (domestic TL -14% YoY, Int'l EUR -20% YoY) and 9% deceleration in ancill revenue per pax. For 12M20, revenue drop was 64% YoY on 52% contraction in
Revenues	396	140	-65%	·65% 1,739 630 -64% volumes, lower yields (domestic TL -4% Y ancillary revenue per pax.		volumes, lower yields (domestic TL -4% YoY, Int'l EUR -23% YoY) and 3% low	
Costs	367	209	-43%	1,403	809	-42%	<b>Total costs</b> in Q4 declined by 43% YoY due to a low scale operation and continu- focus on cost savings. Cash fixed costs fell by 43% YoY parallel to the signific reduction generated in staff and other overhead costs. In 12M, total costs were do 42% YoY while cash fixed costs were down 41%.
EBITDA	93	10	-89%	580	93	-84%	Total CASK was EURc3.32 in Q4, down 1% YoY and EURc3.63 in 12M, up 14% YoY.
Net profit	12	69	n.m.	212	-211	n.m.	Bottom-line read EUR69mn loss in Q4 and EUR211mn loss in 12M. On top of negative operating result, a EUR22mn loss incurred in Q4 from asset sale was effect on the net loss.





## **REVENUES**

#### Revenues fell 65% YoY in Q4 on lower pax and yields.

EURmn	Q4 '19	Q4 '20	YoY chg.
TOTAL REVENUES	396	140	-65%
Domestic scheduled	78	29	-63%
International scheduled	190	52	-72%
Ancillary	116	53	-54%
Charter and Other	12	6	-53%

Dom	estic–Q4 YoY	′ chg.	International – Q4 YoY chg.					
Pax	LF	YIELD (TL)	Pax	LF	YIELD (EUR)			
	X			X				
2.58mn -37% YoY	78.3% -12.5p YoY	TL105 -14% YoY	1.21mn -65% YoY	70.9% -14.6p YoY	EUR43 -20% YoY			

EURmn	12M '19	12M '20	YoY chg.
TOTAL REVENUES	1,739	630	-64%
Domestic scheduled	336	156	-53%
International scheduled	884	242	-73%
Ancillary	459	213	-54%
Charter and Other	61	18	-70%

Dome	estic – 12M Yo	Y chg.	International – 12M YoY chg.				
Рах	LF	YIELD (TL)	Pax	LF	YIELD (EUR)		
	X		X				
9.60mn -40%YoY	82.3% -10.0p YoY	TL126 -4% YoY	4.99mn -65% YoY	76.0% -8.3p YoY	EUR49 -23% YoY		





#### Strict focus on cost savings maintained.

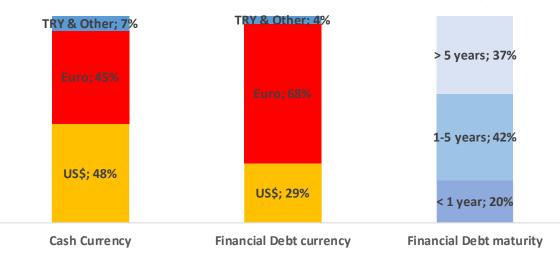
EURmn	2019 Q1	2020 Q1	% chg.	2019 Q2	2020 Q2	% chg.	2019 Q3	2020 Q3	% chg.	2019 Q4	2020 Q4	% chg.	2019 12M	2020 12M	% chg.
Fixed Costs	121	128	6%	121	88	-27%	144	98	-32%	139	122	-12%	524	437	-16%
Depreciation and amort.	58	64	9%	59	64	9%	63	65	3%	64	80	24%	244	272	12%
Personnel	50	50	-1%	48	18	-63%	67	25	-63%	56	29	-48%	222	122	-45%
Overhead	7	10	37%	7	4	-40%	8	6	-26%	13	7	-48%	35	27	-24%
Other fixed costs	5	5	0%	7	2	-66%	5	3	-48%	6	7	14%	23	17	-28%
<b>Operating costs</b>	186	181	-3%	214	11	-95%	251	93	-63%	228	87	-62%	880	372	-58%
Jet fuel	104	100	-4%	123	4	-97%	147	51	-66%	122	45	-63%	497	200	-60%
Handling fees	23	23	-2%	27	1	-95%	34	15	-57%	29	15	-48%	113	54	-52%
Maintenance	14	15	5%	12	2	-83%	7	3	-61%	28	3	-88%	61	23	-63%
Navigation	19	19	-1%	23	1	-96%	27	13	-53%	23	12	-49%	92	45	-52%
Landing	10	9	-8%	13	0.3	-98%	16	5	-66%	12	5	-60%	50	20	-61%
Pax service and catering	3	3	-10%	3	0.1	-97%	5	1	-76%	4	1	-67%	15	5	-64%
Commission	5	5	10%	6	0.2	-97%	7	1	-80%	4	1	-65%	22	8	-61%
Other operating costs	7	7	2%	7	2	-71%	9	4	-57%	6	4	-35%	29	17	-41%
TOTAL COSTS	306	309	1%	335	100	-70%	395	191	-52%	367	209	-43%	1,403	809	-42%



Cash management remains as management's top priority.

EURmn	Dec 31, 2019	Mar 31, 2020	Jun 30, 2020	Sep 30, 2020	Dec 31, 2020
CASH & EQUIVALENTS	652	486	564	469	426
OTHER ASSETS	124	247	187	141	101
PRE DELIVERY PAYMENT	238	270	231	231	208
FIXED ASSETS	2158	2,151	2,377	2,342	2,491
TOTAL ASSETS	3,172	3,154	3,359	3,183	3,226
LIABILITIES	746	774	727	645	519
BANK LOANS	114	196	288	238	283
LEASING LIABILITIES	1,503	1,494	1,726	1,650	1,828
SHAREHOLDERS' EQUITY	809	690	618	649	597
TOTAL LIA. & SH. EQUITY	3,172	3,154	3,359	3,183	3,226
Net Debt, EURmn	846	1,069	1,335	1,304	1,580
CASH PER A/C, EURmn	8.0	5.9	6.3	5.4	4.8

Breakdown of currencies and financial debt maturity



Net Debt: Cash & equivalents + PDP/2 – Bank loans – Leasing liabilities Cash & equivalents include non-current financial assets



### **CASH RESERVES**

#### Monthly cash burn was at EUR29mn in Q4.

#### 

Total cash reserves are at EUR426mn as of the end of 4Q20, compared to EUR469mn at the end of 3Q20.

- Positive cash reserve after deducting short and long term bank loans stands at EUR143mn as of the end of compared to EUR231mn at the end of 3Q20.
- Monthly cash burn was at EUR29mn in Q4.
- All payments deferred from Q2 and Q3 as well as the ticket refunds stemming from cancelled flights due to COVID restrictions are almost completely cleared.
- Continiously working to bolster liquidity: TRY260mn (EUR30mn) raised in February 2021 through an inaugural corporate bond issue for local qualified investors.

\*Cash reserves include non-current financial assets.

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## **FLEET DEVELOPMENT**

#### Fleet size reached 93 aircraft at the end of 2020.

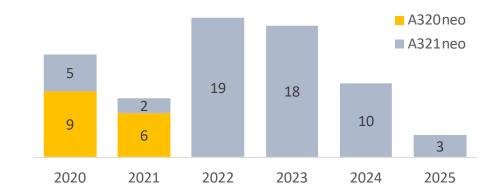
#### FLEET (as of December 31, 2020)

	Owned	Financial Lease	Operational Lease	Total
Boeing 737-800	1	14	19	34
Airbus A320ceo	-	-	12	12
Airbus A320neo	-	36	4	40
Airbus A321neo	-	7	-	7
Total	1	57	35	93

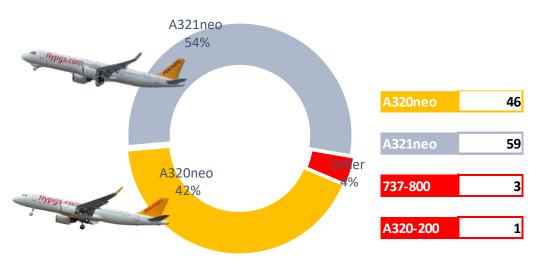
#### **FLEET INFORMATION**

- → Youngest fleet in Turkey and one of the youngest among LCCs: **5.2 years.**
- → **42 A320neo** and **58 A321neo** on order.
- → Fleet size will be **92 aircraft** by 2021YE.
  - 6 A320neo and 2 A321neo will be delivered
  - 4 737-800 and 1 A320-200 will be redelivered
  - ✓ 4 737-800 sold to Air Lease Co. will exit the fleet
- → After 2021, all aircraft deliveries will be of A321neo type.
  - Average seat of the fleet will increase from 190 in 2020 to 215 in 2025

#### **ORDER BOOK (2019-2025)**



## FLEET (as of 2025YE)







#### 2021 consumption is hedged by 54%.

#### **HEDGE VOLUME AND PRICE**

	2021FY	2022FY
Hedge Ratio	54.2%	2.2%
Hedged Price range, \$/mt	500-592	472-566
Brent equivalent	53-62	50-60

\* Price ranges are calculated by using market data of December 31, 2020 \*\* Jet Fuel Price/9.5

#### **HEDGE STRATEGY**

- Non-discretionary portion is limited with 60% at any annual budgeting period, which is executed regardless of the price levels utilizing layered hedging strategy.
- Discretionary portion is up to 20% of any annual budgeting period pursuant to the approval of Hedge Committee.
- Hedging tenor for non-discretionary portion is 24 months.
- Instruments: Vanilla Call Options, Zero Cost Collars and Swaps

#### **RISK MANAGEMENT POLICY**

- Currency Risk Hedge Program to weather exchange rate fluctuations.
- 100% international ticket revenues which are filed in US\$ but collected in TRY, EUR and GBP as well as up to 25% of domestic ticket revenues collected in TRY (if required) are converted to US\$ in daily spot market.



## **APPENDIX**





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## **APPENDIX - OPERATIONAL & FINANCIAL HIGHLIGHTS**

													Q4/Q4				12M/12M
		2018 Q2			-	-				2020 Q2			Ŭ	2018 12M		2020 12M	YoY chg
TOTAL REVENUE (€mn)	255	327	574	318	290	407	647	396	287	22	181	140	-65%	1,474	1,739	630	-64%
ANCILLARY REVENUE (€mn)	73	85	108	91	93	107	143	116	100	6	55	53	-54%	357	459	213	-54%
EBITDA (€mn)*	21	64	270	36	42	131	314	93	41	-14	55	10	-89%	391	580	93	-84%
EBITDA Margin*	8.2%	19.6%	47.1%	11.2%	14.5%	32.1%	48.6%	23.5%	14.4%	-61.9%	30.1%	7.5%	-16.1pp	26.5%	33.3%	14.7%	-18.6pp
PAX (mn)	6.9	7.8	8.8	7.1	6.9	7.4	8.80	7.64	6.2	0.4	4.3	3.8	-50%	30.6	30.8	14.7	-52%
LOAD FACTOR	86.5%	87.9%	89.4%	84.8%	86.9%	87.3%	91.3%	88.4%	86.6%	70.6%	76.1%	75.0%	-13.4pp	87.3%	88.6%	79.7%	-8.8pp
ASK (bn)	8.6	9.8	11.8	9.7	9.5	10.8	12.7	10.9	8.8	0.5	6.6	6.3	-42%	39.9	43.9	22.3	-49.3%
AVG. STAGE LENGTH (km)	1,073	1,112	1,192	1,163	1,192	1,275	1,320	1,264	1,227	1,009	1,180	1,230	-3%	1,138	1,266	1,207	-5%
AVERAGE FLEET	75	76	82	83	82	82	83	84	84	85	87	90	7%	79	84	87	3%
RASK, (€c)	2.96	3.33	4.88	3.28	3.07	3.76	5.08	3.62	3.25	4.30	2.73	2.22	-39%	3.69	3.96	2.83	-29%
CASK, (€c)	3.31	3.20	3.07	3.52	3.24	3.10	3.10	3.36	3.50	19.43	2.88	3.32	-1%	3.26	3.19	3.63	14%
Non-fuel CASK, (€c)	2.23	2.04	1.85	2.29	2.14	1.96	1.95	2.24	2.37	18.62	2.12	2.60	16%	2.08	2.06	2.74	33%
ANCILLARY PER PAX (€)	10.5	10.9	12.2	12.8	13.4	14.4	16.3	15.2	16.0	15.6	12.8	13.8	-9%	11.6	14.9	14.5	-3%
EUR/US\$ rate (avg.)	1.23	1.19	1.16	1.14	1.14	1.12	1.11	1.11	1.10	1.10	1.17	1.19	8%	1.18	1.12	1.14	2%
EUR/TRY rate (avg.)	4.68	5.20	6.53	6.29	6.09	6.59	6.30	6.40	6.72	7.54	8.41	9.37	46%	5.67	6.35	8.01	26%

\* EBITDAR and EBITDAR margin in 2018 - with the implementation of IFRS-16, EBITDAR is not used starting from 2019 fiscal year.



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## **APPENDIX - P&L Statement**

P&L STATEMENT, EURmn	2019 Q4	2020 Q4	2019 12M	2020 12M	Notes on Q4 performance
Sales	396	140	1,739	630	Revenues fell 65% with lower passenger numbers (-50% YoY), lower passenger
Cost of sales	-337	-194	-1,306	-753	yields (domestic TL -14% YoY, Int'l EUR -20% YoY).
Gross profit	59	-54	433	-123	Total costs were also down significantly due to smaller capacity supply and cost
General administrative expenses (-)	-18	-11	-48	-35	saving initiatives. Major items among total costs are personnel costs (EUR29mn, - 48% YoY), jet fuel costs (EUR45mn, -63% YoY) and depreciation (EUR80mn, +24%
Marketing expenses (-)	-12	-5	-49	-21	YoY).
Other operating income	1	12	1	44	
Other operating expenses (-)	4	36	-5	-1	
Operating profit	34	-22	332	-136	Other operating income and financial income lines include a total of EUR31mn net
Income/expense from investing activities	-5	-23	-4	-23	FX gain related to US\$ and TRY based liabilities.
Share of investments income (equity method)	0.8	0.1	3	2	Financial expenses include net EUR7mn reversal of charge previously booked for
Operating profit before financial expense	30	-45	330	-157	fuel hedge contracts estimated to be inefficient.
Financial income	4	24	16	50	Net expense from investing activities includes EUR22mn loss incurred from asset
Financial expense (-)	-30	-51	-125	-110	sale.
Profit / (loss) before tax	4	-73	221	-218	
Current tax expense	3	0	-10	0	
Deferred tax income / (expense)	5	4	0	7	
Profit / (loss) for the period	12	-69	212	-211	

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## **APPENDIX – Balance Sheet**

ASSETS, EURmn	2019 12M	2020 12M	LIABILITIES, EURmn	2019 12M	2020 12M
Current assets	916	595	Current liabilities	717	722
Cash and cash equivalents	630	400	Short term financial liabilities	345	433
Trade receivables	67	22	Trade payables	109	101
Other receivables	13	10	Passenger flight liabilities	145	59
Derivative financial instruments	0.0	0.8	Derivative financial instruments	8	10
Inventories	11	10	Short term provisions	69	91
Prepaid expenses	192	141	Other current liabilities	41	28
Current income tax assets	2	0.7	Non-Current liabilities	1,647	1,907
Other current assets	0.1	9.9	Long term financial liabilities	1,272	1,678
Non-Current assets	2,257	2,631	Derivative financial instruments	0.2	0.4
Financial assets	23	26	Deferred income	48	35
Other receivables	22	23	Long term provisions	252	126
Investments (equity method)	9	9	Deferred tax liabilities	75	67
Property and equipment	258	159	SHAREHOLDERS' EQUITY	809	597
Intangible assets	12	12	Paid-in share capital	61	61
Right of use assets	1,790	2,196	Share premiums on capital stock	194	194
Prepaid expenses	144	207	Other	-3	-4
			Retained earnings	557	346
TOTAL ASSETS	3,172	3,226	TOTAL LIABILITIES AND EQUITY	3,172	3,226



## **APPENDIX – Cash Flow Statement**

CASH FLOW STATEMENT, EURmn	2019 12M	2020 12M
A. CASH FLOWS FROM OPERATING ACTIVITIES	553	49
Net cash generated from operating activities	509	80
Changes in working capital	44	-31
B. CASH FLOWS FROM INVESTING ACTIVITIES	-88	-43
Cash outflows from purchase of property, equipment and intangible assets	-21	12
Changes in cash advances and payables	-67	-55
Other investing activities	0.1	0.0
C. CASH FLOWS FROM FINANCING ACTIVITIES	-292	-170
Repayment of principal in lease liabilities	-221	-230
Net Change in bank borrowings	-17	105
Interest & commission paid	-68	-55
Interest received	14	10
D. TRANSLATION DIFFERENCES EFFECT ON CASH AND CASH EQUIVALENTS	2	-66
NET INCREASE IN CASH AND CASH EQUIVALENTS (A+B+C+D)	175	-229
E. CASH AND CASH EQUIVALENTS AT THE BEGINNING OF THE PERIOD	455	630
CASH AND CASH EQUIVALENTS AT THE END OF THE PERIOD (A+B+C+D+E)	630	400





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Thank you

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